



# AIA South Dakota

## 2020 Annual Convention September 17, 2020 Exhibitor Information Packet

Thank you for registering to exhibit at the 2020 AIA South Dakota Annual Convention. The COVID-19 pandemic has necessitated our switch to a virtual event this year, but we're working hard to ensure that you'll get ample time to interact with architects and design professionals from across South Dakota through our Exhibitor Showcase, which will allow you to list your products and services, post video links that showcase your products and services, *interact live with design professionals* through your Zoom (Go To Meeting, etc.) account and provide links to your social media accounts. The dedicated virtual exhibit hours are **1:30 p.m. to 4:30 p.m.**, and the expo hall leads right into our red-carpet networking event and the AIA SD Design Awards ceremony and juror presentation.

### Your virtual booth

Exhibitors can set up their virtual booths right in MapDynamics, an upgraded version of the platform you're already accustomed to for booth registration for AIA South Dakota events. No hours-long setup and takedown, no advance shipments, and no need to scrounge for extra extension cords! You can exhibit live from your company's showroom, your home office or anywhere you please.

And, because we recognize that many of our exhibitors were hoping to exhibit in person, we've lowered the price of booths to \$500.

### Exhibit Hall Bingo

AIA South Dakota Exhibit Hall Bingo returns with Grand Prize packages!

All registered exhibitors will have their name and logo placed on a portion of the Exhibit Hall bingo cards. All Platinum sponsors are placed in one of the four corners of **all** cards. All Gold sponsors are on **all** cards.

The bingo prize requirements ask attendees to have their visits to exhibit booths validated with a special code known only to the exhibitors. You will receive your code via email no later than 48 hours before the show.

## Prizes

Thank you to all exhibitors who provide prizes. All *prizes committed prior to September 1, 2020* and notified to [angela@aiasouthdakota.org](mailto:angela@aiasouthdakota.org) with a **photo** and **brief description** will be advertised to AIA SD members in advance of the convention, with recognition given to the prize donor.

## Regular Giveaways

AIA SD will be giving away door prizes throughout our exhibit hours. If you have items you'd like us to draw on your behalf, please email [angela@aiasouthdakota.org](mailto:angela@aiasouthdakota.org) before September 8, 2020.

## Happy hour and AIA Design Awards event

We invite our exhibitors to join architects immediately following the Expo Hall at our AIA SD Design Awards Red Carpet Networking Event, which leads into our AIA SD Design Awards ceremony and juror presentation. Your booth registration provides you with complementary access to both events for no extra charge.

## AIA South Dakota Sustainability

2020 has been a year unlike any other. AIA South Dakota's Board of Directors have had to make a great number of important choices to protect the safety of their members and valued partners. AIA South Dakota is a non-profit organization that works hard to support architects and design professionals with quality continuing education, public outreach, professional development and more. The organization will be recognizing all sponsors and vendors who are able to honor their original booth and sponsorship rates during this especially challenging time. Every exhibitor who chooses to attend, sponsor and support AIA South Dakota will be recognized and we want to also recognize those who are able to continue forward as originally planned.

## More Questions?

Please don't hesitate to contact Angela Lammers at 605-695-4566 or [angela@aiasouthdakota.org](mailto:angela@aiasouthdakota.org).