

a publication of the AIA South Dakota chapter



ADVERTISING OPPORTUNITY

Business to Business Marketing That Moves Products and Services

ARCHITECTURE sd is the premier design and construction magazine for architects, associate architects, contractors, and other related business professionals in South Dakota.

As the premier design and construction official annual journal for the AIA South Dakota, Chapter of the American Institute of Architects, **ARCHITECTURE sd** reflects the industry's highest standards and reinforces the organizations sterling professional image.



Cutting Edge Editorial Content

ARCHITECTURE sd delivers clear, comprehensive and up-to date information and showcases the year's most stunning design projects.

ARCHITECTURE sd explores a broad range of subjects, through articles written by the architecture and construction industry practitioners and consultants, including:

- AIA South Dakota's award winning projects
- Annual Convention coverage
- Adding value and relevancy to client services
- Organizational and operations planning
- Sustainability practices and certification
- Firm profiles and member directory
- Legislative and legal updates
- Leadership and design team success
- Archival photographs
- New technology in design and construction

The Competitive Advantage

ARCHITECTURE sd serves the membership and prospective members of AIA South Dakota.

ARCHITECTURE sd is published annually with a circulation of more than 2,000 per issue to local, state, and national organizations. A full color, glossy publication rich with photos,

ARCHITECTURE sd captures AIA South Dakota's most celebrated projects of the past year highlighting the design and construction team.

ARCHITECTURE sd boasts a readership of South Dakota's most successful figures in the design and construction fields. **ARCHITECTURE sd** serves to strengthen the relationship between AIA South Dakota members and key vendors through teaming opportunities that the architectural and construction industries provide.

2015-16 Ad Schedule

Issue	Advertising Editorial Due	Mail Date
Summer 2016	June 1, 2016	July 2016
Winter 2016-17	Winter 2016-17	TBD

Design Information

Ads submitted must be in PDF format, CMYK, 300 dpi, high-resolution press-quality only. Ads may be submitted as original Illustrator or Photoshop format. If the original ad is submitted, please include all linked files and change all type to outlines. Please provide a hard copy print.

Contact Larry Crane at 605.271.9877 for advertisement graphic coordination and submission assistance.

2015-16 Ad Pricing Schedule

Price	(1x)	(2x)
Outside Back Cover	\$1,800	\$3,000
Inside Front/Back Cover	\$1,500	\$2,600
Full Page	\$1,000	\$1,800
1/2 Page	\$800	\$1,400
1/4 Page	\$500	\$875

Member Display Ad Packages

- A Full Page, Full Color Ad - 10 free copies
- A 1/2 Page Ad - 5 free copies
- A 1/4 Page Ad - 2 free copies
- Additional copies - \$5 each (est)

Free Firm Profile listings and (1) free copy are only available to members of AIA South Dakota.

20% discount for AIA Members/Allied Members, and AIA Convention & Design in the Hills Exhibitors.

Ad Specification (width x height)

Inside Front/Back Cover	7.5"w x 10"h
Full Page with Bleed	8.5"w x 11"h*
Full Page	7.5"w x 10"h
1/2 Page	7.5"w x 4.875"h
1/4 Page	3.625"w x 4.875"h
Outside Back Cover w/ Bleed	8.5"w x 9.5"h*

*for Bleed add .125" on all sides

All color is process color. Packaged deals available.

ARCHITECTURE sd

2016 advertisement sales form

Company Information

Name of Advertiser

Address

City

State

Zip

Contact Name

Phone

Fax

Contact Name

Advertising Requirements

Ad Size	Cost	No. of Insertions, Summer '16 and/or Winter 16-17	20% discount	Total Cost
Full Size				
1/2 Page				
1/4 Page				
Inside Front Cover				
Inside Back Cover				
Back Cover				

Payment Enclosed. (Please make check payable to SD AIA).

Mail to: PO Box 1596, Sioux Falls, SD 57101

Please invoice me.

I will authorize payment in full prior to publication

Need AD layout assistance - \$125 value

Questions? Please contact:

Ad Sales Representatives: Larry Crane @ 605.271.9877; Todd Stone @ 605.271.1144;

AIA SD Office: Angela Lammers @ 605.610.0242

Terms and Conditions

Account balance is due in full prior to publication. A monthly finance charge of 1.5% which is 18% per annum, will be charged on the unpaid balance of past due accounts. Customer agrees to pay reasonable attorney's fees and other costs of collection after default and referral to an attorney.

All materials will be reviewed for acceptability and the publisher reserves the right to refuse any advertisement.

Position of advertisement is at the discretion of the publisher, unless the advertiser has specifically contracted for a premium position.

Advertisers assume liability for all content (including text representation and illustration) of the advertisement printed and agree to indemnify, protect and hold harmless the AIA South Dakota and the publisher from any claim of action based on the content of an advertisement published.

Order is non-cancelable. In the event that an advertisement is not printed for any reason a full refund will be given. If there is a problem with an ad, such as late distribution, or quality that is the publisher's fault, a make-good will be given.

Publisher reserves the right at its discretion, to either refund or make good any paid ad that does not run due to publisher error.

Ads that are not paid for prior to publishing are not guaranteed to run.

The AIA South Dakota reserves the right to place the work advertisement with copy that is deemed not to be editorial.

Signature & Date

Signature

Date